

GOODLETTSVILLE

DAVIDSON COUNTY

2019 COMMUNITY DATA PROFILE



QUICK FACTS

| | |
|--|--|
| County Seat | Nashville |
| Year Incorporated | 1858 |
| Land Area in Square Miles (County) | 529 |
| Water Area in Square Miles (County) | 14 |
| Latitude | N36° 19.4' |
| Longitude | W86° 42.8' |
| Elevation | 476' MSL |
| Market Region | Nashville |
| Distance From Nashville | 16 miles |
| Time Zone | Central |
| City Website | www.goodlettsville.gov |
| County Website | www.nashville.gov/ |
| Additional Incorporated Cities within the County | Belle Meade, Berry Hill, Forest Hills, Oak Hill |
| Unincorporated Communities | Antioch, Bellevue, Bellshire, Bordeaux, Donelson, Hermitage, Inglewood, Joelton, Lakewood, Madison, Old Hickory, Pasquo, Whites Creek, Woodbine, Una, Rosebank, Bakertown, Smith Springs |

POPULATION

| | City | County |
|--|--------|---------|
| 2010 (Census) | 15,921 | 626,681 |
| 2018 Population | 17,425 | 710,858 |
| 2018 Median Age | 40.5 | 35.8 |
| 2023 Population Projection | 18,409 | 762,281 |
| Annual Growth Rate (2018-2023 Projected) | 1.10% | 1.41% |

Source: ESRI

CLIMATE

| | |
|--|-----------|
| Annual Average Temperature | 56.7° F |
| Average High Temperature | 67.6° F |
| Average Low Temperature | 45.8° F |
| Annual Average Precipitation | 53.51" |
| Annual Average Snowfall | 0" |
| Prevailing Winds | Southerly |
| Mean Length of Freeze-Free Period (days) | 180-220 |

TAX STRUCTURE

| LOCAL | City | County |
|--------------------------------------|---------------|------------------|
| Property Taxes (2018) | | |
| • Rate per \$100 value | \$0.7484 | \$2.7550 |
| Ratio of Assessment | | |
| • Residential and Farm | 25% | 25% |
| • Commercial/Industrial | 40% | 40% |
| • Personal (Equipment) | 30% | 30% |
| Bonded Debt (2018) | \$2,665,402 | \$2,332,612,026 |
| Total Local Assessment (2017) | \$417,793,904 | \$30,194,735,790 |
| Hotel-Motel Tax | 3% | 4% |
| Motor Vehicle Tax Rate | | \$55.00 |

Source: Tennessee Comptroller of the Treasury, Division of Property Assessments
Source: County Technical Assistance Service, UTIP

STATE

Sales Tax

- 4% tax on food and food ingredients
- 7% on all other tangible personal property unless specifically exempted

Local Sales Tax Rate

- 2.25%

Local and State Sales Tax Collected (FY2018)

- \$1,656,420,375

Income Tax

- **Personal:** 2% on Interest & Dividends for the 2019 tax year
- **Corporate Excise Tax:** 6.5% of Tennessee taxable income
- **Franchise Tax:** .25% of the greater of the Tennessee portion of net worth or the book value of real and tangible property in Tennessee. The minimum tax is \$100
- **Unemployment Tax:** New employers is typically 2.7% (based on occupation) of first \$7,000

Source: Tennessee Department of Revenue

EDUCATION

(Goodlettsville)

| | |
|------------------------------|----------------------------|
| District Name | Davidson and Sumner County |
| Type of Public School System | Metro/County |
| District Grades Served | Pre-K-12 |
| Number of Schools | 13 |
| Number of Teachers | 428 |
| Number of Administrators | 26 |
| Total Number of Students | 7,863 |

GRADES

| | |
|---|------------------|
| Pre-K-4 | 2,325 |
| 5-8 | 2,221 |
| 9-12 | 3,317 |
| Number of High School Graduates (2017-18) | 4,605 (Davidson) |
| Graduation Rate | 80.2% |
| Educational Attainment with a Degree (Adults Age 25+) | 46.3% |

Source: Tennessee Department of Education

REGIONAL HIGHER EDUCATIONAL INSTITUTIONS

- Twelve located within a 25 mile radius of Goodlettsville

Source: Tennessee Higher Education Commission

| | |
|---|-----|
| FastTrack Job Training Assistance Program Available | Yes |
|---|-----|

Source: Tennessee Department of Economic and Community Development

GOVERNMENT

GOVERNING BODY

| | |
|--------|--|
| City | Mayor and City Commissioners Meets 2nd & 4th Thursday at 6:30 p.m. City Hall |
| County | Mayor and County Commissioners Meets 1st & 3rd Tuesday at 7:00 p.m. Metro Courthouse |

Fire Department

| | |
|-------------------------------------|-------|
| • Full-time fire fighters in city | 20 |
| • City volunteers | 0 |
| • Full-time fire fighters in county | 1,100 |
| • County volunteers | |
| • Fire stations in city | 1 |
| • City fire trucks | 5 |
| • Fire stations in county | Metro |
| • County fire trucks | |

Law Enforcement

| | |
|---|-------|
| • Full-time police officers in city | 41 |
| • Full-time police officers in county & sheriff Metro | |
| • City patrol cars | 41 |
| • County patrol cars | Metro |

| | City | County |
|------------------------------|------|--------|
| Insurance Rating | 5 | Varies |
| Zoning Regulations | Yes | Yes |
| Planning Commission | Yes | Yes |
| Industrial Development Corp. | Yes | Yes |

TRANSPORTATION

AIR SERVICE

| | |
|------------------------------|---------------------------------|
| Nearest General Aviation | John C. Tune Airport |
| Location Identifier | JWN |
| Distance from Goodlettsville | 24 miles |
| Runway Length | 5,500 |
| Surface | Asphalt |
| Lighting | MIRL/PAPI |
| Fuel | 100LL/Jet A |
| Repairs | Major |
| Storage | Hangar, Tie Down |
| Transportation | Taxi, Rental and Courtesy Car |
| Nearest Commercial Service | Nashville International Airport |
| Location Identifier | BNA |
| Distance from Goodlettsville | 15 miles |

Nashville International Airport (BNA) serves approximately 16 million total passengers annually. BNA is currently served by 15 airlines, including international carriers Air Canada, WestJet and British Airways. BNA offers 460 daily flights and provides nonstop air service to more than 65 destinations.

HIGHWAYS

| | |
|--------------------|----------------------------------|
| U.S. Highways | 31, 41, 70 |
| State Highways | 45, 109, 155, 174, 254, 255, 840 |
| Nearest Interstate | 24, 40, 440, 65 and 840 |

COMMON CARRIERS

| | |
|-------------------------|-----|
| Air Freight Companies | 10 |
| Motor Freight Companies | 140 |
| Terminal Facilities | 26 |
| Bus Services | |
| Inter-City | Yes |
| Local | Yes |
| Carrier Service | Yes |

RAILROADS SERVED BY

CSX Transportation

NAVIGABLE WATERWAYS

| | |
|-----------------------|------------|
| River | Cumberland |
| Channel Depth | 9 feet |
| Nearest Port Facility | Nashville |
| Miles from Port | 15 |

COMMUNICATIONS

| | |
|----------------------------|--|
| Newspapers | The Tennessean Daily Community Ledger Weekly Nashville Business Journal Weekly |
| Telephone Companies | AT&T |
| Radio Stations | 35 various FM & AM |
| Television Networks | 5 major stations |
| Cable Service Available | Yes |
| Channels | 70 |
| Provider | AT&T and Comcast |
| Internet Service Available | Yes |
| Provider | AT&T and Comcast |
| Fiber Optics Available | Yes |
| Provider | AT&T and Comcast |

COMMUNITY FACILITIES *(citywide)*

Health Care

| | |
|--------------------------------------|-----|
| Doctors | 42 |
| Dentists | 38 |
| Hospitals | 0 |
| Beds | 0 |
| Clinics | 3 |
| Nursing Homes | 1 |
| Beds | 91 |
| Memory Care | 2 |
| Beds | 52 |
| Retirement Homes | 0 |
| Beds | 0 |
| Residential Care/ Assisted Living | 2 |
| Beds | 117 |

Religious Organizations

| | |
|-----------------------|----|
| Protestant | 36 |
| Catholic | 2 |
| Jehovah's Witness | 0 |
| Seventh Day Adventist | 0 |
| Latter Day Saints | 0 |
| Other | 2 |

Day Care Centers

6

Day Care Homes

Recreation

| | |
|--------------------|---|
| Libraries | 1 |
| Parks | 6 |
| Golf Courses | 1 |
| (Public & Private) | |
| Swimming Pools | 1 |
| (Public & Private) | |
| Country Clubs | 0 |
| Theaters | 0 |
| Bowling Alleys | 0 |

Hotels & Motels

| | |
|------------------|-------|
| Rooms | 1,600 |
| Bed & Breakfasts | 4 |

Largest Meeting Room

| | |
|----------|-----|
| Capacity | 200 |
|----------|-----|

Restaurants

54

Other

FINANCIAL INSTITUTIONS

Citywide (Sumner and Davidson Counties)

| | |
|------------------------------|---------------|
| Commercial Banks | 10 |
| Savings Institutions | 0 |
| Credit Unions | 5 |
| Total # of Institution | 15 |
| Total # of Branches | 17 |
| Citywide Combined Deposits | \$906,790,000 |
| (Deposits for June 30, 2018) | |

*Credit Unions NOT calculated in Combined Deposits

Source: Federal Deposit Insurance Corporation and National Credit Union Administration

INDUSTRIAL SUPPORT SERVICES

| Service | Location | Distance (Miles) |
|------------------|----------|------------------|
| Tool & Die | Local | 1 |
| Heat Treating | Local | .5 |
| Foundry | Local | 10 |
| Heavy Hardware | Local | 2 |
| Sheet Metal | Local | .5 |
| Lubricants | Local | 3 |
| Welding Supplies | Local | 1 |
| Abrasives | Local | 1 |

SELECTED ECONOMIC INDICATORS

2017 ANNUAL AVERAGES

| Labor Force | County | Labor Market Area* |
|----------------------|---------|--------------------|
| Civilian Labor Force | 388,110 | 899,330 |
| Employment | 377,450 | 873,890 |
| Unemployment | 10,660 | 25,460 |
| Unemployment Rate | 2.7% | 2.9% |

* Labor Market Area is defined as Cheatham, Davidson, Robertson, Rutherford, Sumner, Williamson and Wilson Counties in Tennessee.

2018 EMPLOYED POPULATION (AGE 16+) BY INDUSTRY

| | |
|-------------------------------|-------|
| Agriculture/Mining | 0.3% |
| Construction | 5.9% |
| Manufacturing | 6.9% |
| Wholesale Trade | 2.4% |
| Retail Trade | 11.2% |
| Transportation/Utilities | 4.4% |
| Information | 2.5% |
| Finance/Insurance/Real Estate | 6.9% |
| Services | 55.4% |
| Public Administration | 4.2% |

Source: ESRI

MANUFACTURING IN AREA (Annual Averages 2017)

| | |
|-----------------------|---------|
| Number of Units | 745 |
| Ann. Avg. Employment | 20,863 |
| Ann. Avg. Weekly Wage | \$1,151 |

Source: Tennessee Department of Labor and Workforce Development

PER CAPITA PERSONAL INCOME

| | |
|--------|----------|
| Year | 2018 |
| Amount | \$31,556 |

Source: ESRI

MEDIAN HOUSEHOLD INCOME

| | |
|--------|----------|
| Year | 2018 |
| Amount | \$51,911 |

Source: ESRI

AVERAGE HOME SALES

| | |
|----------------------|-----------|
| Year | 2017 |
| Number of Homes Sold | 14,404 |
| Average Cost | \$331,594 |

Source: Tennessee Housing Development Agency

RETAIL SALES

| | |
|--------|------------------|
| Year | 2017 |
| Amount | \$16,403,529,717 |

Source: Tennessee Department of Revenue

NATURAL RESOURCES

Minerals: Limestone

Timber: Hardwood, Cedar, Elm, Oak and Hickory

AGRICULTURAL

Crops: Corn, hay, soybeans, tobacco, fruits and vegetables

Livestock: Equine, cattle

UTILITIES

GAS

| | |
|---------------------|--|
| Local Distributor | Piedmont Natural Gas Company |
| Phone | 800.353.6340 |
| Website | www.piedmontng.com |
| Source Company | East Tennessee Natural Gas |
| Fuel Oil Suppliers | 0 |
| Suppliers of LP Gas | 0 |

WATER

| | |
|---------------------|--|
| Water Supplier | White House Utility District |
| Phone | 615.672.4110 |
| Website | www.whud.org |
| Source | Cumberland River (Old Hickory Lake) |
| Capacity | 15,000,000 GPD |
| Current Consumption | 8,500,000 GPD |
| Storage Capacity | |

WATER

| | |
|----------------|--|
| Water Supplier | Madison Suburban Utility District |
| Phone | 615.868.3201 |
| Website | www.msud.net |

WATER

| | |
|----------------|--|
| Water Supplier | Metro Water Services |
| Phone | 615.862.4600 |
| Website | www.nashville.gov/Water-Services.aspx |

Wastewater is treated by one of three wastewater treatment plants: Central, Dry Creek, and Whites Creek, with a rated capacity of 186 million gallons per day and the ability to treat as much as 500 million gallons of wastewater per day during extreme rainfall events. The wastewater collection system has more than 3,000 miles of piping, the largest of which is 16 feet in diameter.

SEWER

| | |
|---------------------------|--|
| Sewer Provider | Metro Water Services |
| Phone | 615.862.7225 |
| Website | www.nashville.gov/water |
| Type of Treatment | Activated sludge |
| Capacity | 4,000,000 GPD |
| Current Usage | 125,000,000 GPD |
| City Sewer Coverage | 75% |
| Storm Sewer Coverage | 85% |
| Solid Waste Disposal Type | Land application |

ELECTRICITY

| | |
|----------------|----------------------------|
| Source Company | Tennessee Valley Authority |
|----------------|----------------------------|

LOCAL POWER COMPANY (City and County)

Nashville Electric Service

| | |
|---------------|--|
| President/CEO | DeCosta Jenkins |
| Address | 1214 Church Street Nashville, Tennessee 37246 |
| Phone | 615.747.3981 |
| Fax | 615.747.3854 |
| Website | www.nespower.com |

MAJOR INDUSTRIAL MANUFACTURERS/DISTRIBUTION *(citywide)*

| Firm | Product or Service | Total Employees | Union | Phone Number |
|-------------------------------|-------------------------------|-----------------|-------|--------------|
| Tyson Foods, Inc. | Case-ready meats | 1,993 | None | 615.855.2800 |
| Dollar General Corp. HQ | General Mercantile | 1,100 | None | 615.855.4000 |
| Associate Wholesale Grocers | Grocery distribution | 315 | None | 615.859.4171 |
| USF Holland Motor Freight | Distribution | 300 | Yes | 615.855.7100 |
| Des-Case Corporation | Filters | 90 | None | 615.851.0870 |
| The American Bottling Company | Bottled & canned soft drinks | 70 | None | 615.992.9987 |
| Richards & Southern | Entertainment marketing | 50 | None | 615.859.4121 |
| Prevost Motorcar | High-end luxury motor coaches | 52 | None | 877.299.8881 |

For information on industrial sites and available industrial buildings contact:

Robert T. Bibb, Executive Director

Middle TN Industrial Development Association
2108 Westwood Avenue
Nashville, Tennessee 37212
Phone: 615.269.5233
Fax: 615.269.5184
mtida@mtida.org
www.mtida.org

Mary Laine Hucks, Director

Economic Development and Marketing
City of Goodlettsville
105 South Main Street
Goodlettsville, Tennessee 37072
Phone: 615.851-3211
Fax: 615.851.2212
mlhucks@goodlettsville.gov
www.goodlettsville.gov



MIDDLE TENNESSEE INDUSTRIAL
DEVELOPMENT ASSOCIATION

MTIDA represents the Local Electric Power and Natural Gas Distributors located in the 40 county region of Middle Tennessee.

The information contained herein was obtained from sources we consider reliable. We can not be responsible, however, for errors or change in information.