

GOODLETTSVILLE

DAVIDSON COUNTY

2020 COMMUNITY DATA PROFILE



QUICK FACTS

County Seat	Nashville
Year Incorporated	1858
Land Area in Square Miles (County)	529
Water Area in Square Miles (County)	14
Latitude	N36° 19.4'
Longitude	W86° 42.8'
Elevation	476' MSL
Market Region	Nashville
Distance From Nashville	16 miles
Time Zone	Central
City Website	www.goodlettsville.gov
County Website	www.nashville.gov/
Additional Incorporated Cities within the County	Belle Meade, Berry Hill, Forest Hills, Oak Hill
Unincorporated Communities	Antioch, Bellevue, Bellshire, Bordeaux, Donelson, Hermitage, Inglewood, Joelton, Lakewood, Madison, Old Hickory, Pasquo, Whites Creek, Woodbine, Una, Rosebank, Bakertown, Smith Springs

POPULATION

	City	County
2010 (Census)	15,921	626,681
2019 Population	17,432	720,094
2019 Median Age	40.8	36.1
2024 Population Projection	18,349	773,117
Annual Growth Rate (2019-2024 Projected)	1.03%	1.43%

Source: ESRI

CLIMATE

Annual Average Temperature	56.7° F
Average High Temperature	67.6° F
Average Low Temperature	45.8° F
Annual Average Precipitation	53.51"
Annual Average Snowfall	0"
Prevailing Winds	Southerly
Mean Length of Freeze-Free Period (days)	180-220

TAX STRUCTURE

LOCAL	City	County
Property Taxes (2019)		
• Rate per \$100 value	\$0.91	\$2.755
Ratio of Assessment		
• Residential and Farm	25%	25%
• Commercial/Industrial	40%	40%
• Personal (Equipment)	30%	30%
Total Local Assessment (2018)	\$430,846,980	\$31,206,085,195
Hotel-Motel Tax	3%	4%
Motor Vehicle Tax Rate		\$55.00

Source: Tennessee Comptroller of the Treasury, Division of Property Assessments
Source: County Technical Assistance Service, UTIP

STATE

- Sales Tax**
- 4% tax on food and food ingredients
 - 7% on all other tangible personal property unless specifically exempted
- Local Sales Tax Rate**
- 2.25%
- Local and State Sales Tax Collected (FY2019)**
- \$1,793,123,976
- Income Tax**
- **Personal:** 2% on Interest & Dividends for the 2019 tax year
 - **Corporate Excise Tax:** 6.5% of Tennessee taxable income
 - **Franchise Tax:** .25% of the greater of the Tennessee portion of net worth or the book value of real and tangible property in Tennessee. The minimum tax is \$100
 - **Unemployment Tax:** New employers is typically 2.7% (based on occupation) of first \$7,000

Source: Tennessee Department of Revenue

EDUCATION *(citywide)*

District Name	Davidson and Sumner County
Type of Public School System	Metro/County
District Grades Served	Pre-K-12
Number of Schools	12
Number of Teachers	
Number of Administrators	
Total Number of Students	7,439
GRADES (2018-2019)	
Elementary	1,965
Middle	2,101
High School	3,373
Number of High School Graduates (2018-19)	4,626 <i>(Davidson)</i>
Graduation Rate	82.4%
Educational Attainment with a Degree (Adults Age 25+)	48.3%

Source: Tennessee Department of Education

REGIONAL HIGHER EDUCATIONAL INSTITUTIONS

- Twelve located within a 25 mile radius of Goodlettsville

Source: Tennessee Higher Education Commission

FastTrack Job Training Assistance Program Available	Yes
---	-----

Source: Tennessee Department of Economic and Community Development

GOVERNMENT

GOVERNING BODY

City	Mayor and City Commissioners Meets 2nd & 4th Thursday at 6:30 p.m. City Hall
County	Mayor and County Commissioners Meets 1st & 3rd Tuesday at 7:00 p.m. Metro Courthouse

Fire Department

• Full-time fire fighters in city	20
• City volunteers	0
• Full-time fire fighters in county	1,100
• County volunteers	
• Fire stations in city	1
• City fire trucks	5
• Fire stations in county	Metro
• County fire trucks	

Law Enforcement

• Full-time police officers in city	41
• Full-time police officers in county & sheriff Metro	
• City patrol cars	41
• County patrol cars	Metro

	City	County
Insurance Rating	5	Varies
Zoning Regulations	Yes	Yes
Planning Commission	Yes	Yes
Industrial Development Corp.	Yes	Yes

TRANSPORTATION

AIR SERVICE

Nearest General Aviation	John C. Tune Airport
Location Identifier	JWN
Distance from Goodlettsville	24 miles
Runway Length	5,500
Surface	Asphalt
Lighting	MIRL/PAPI
Fuel	100LL/Jet A
Repairs	Major
Storage	Hangar, Tie Down
Transportation	Taxi, Rental and Courtesy Car
Nearest Commercial Service	Nashville International Airport
Location Identifier	BNA
Distance from Goodlettsville	15 miles

Nashville International Airport (BNA) serves approximately 16 million total passengers annually. BNA is currently served by 15 airlines, including international carriers Air Canada, WestJet and British Airways. BNA offers 460 daily flights and provides nonstop air service to more than 65 destinations.

HIGHWAYS

U.S. Highways	31, 41, 70
State Highways	45, 109, 155, 174, 254, 255, 840
Nearest Interstate	24, 40, 440, 65 and 840

COMMON CARRIERS

Air Freight Companies	10
Motor Freight Companies	140
Terminal Facilities	26
Bus Services	
Inter-City	Yes
Local	Yes
Carrier Service	Yes

RAILROADS SERVED BY

CSX Transportation

NAVIGABLE WATERWAYS

River	Cumberland
Channel Depth	9 feet
Nearest Port Facility	Nashville
Miles from Port	15

COMMUNICATIONS

Newspapers	The Tennessean Daily Community Ledger Weekly Nashville Business Journal Weekly
Telephone Companies	AT&T
Radio Stations	35 various FM & AM
Television Networks	5 major stations
Cable Service Available	Yes
Channels	70
Provider	AT&T and Comcast
Internet Service Available	Yes
Provider	AT&T and Comcast
Fiber Optics Available	Yes
Provider	AT&T and Comcast

COMMUNITY FACILITIES *(citywide)*

Health Care

Doctors	42
Dentists	38
Hospitals	0
Beds	0
Clinics	3
Nursing Homes	1
Beds	91
Memory Care	2
Beds	52
Retirement Homes	0
Beds	0
Residential Care/ Assisted Living	2
Beds	117

Religious Organizations

Protestant	36
Catholic	2
Jehovah's Witness	0
Seventh Day Adventist	0
Latter Day Saints	0
Other	2

Day Care Centers

Day Care Homes	6
----------------	---

Recreation

Libraries	1
Parks	6
Golf Courses (Public & Private)	1
Swimming Pools (Public & Private)	1
Country Clubs	0
Theaters	0
Bowling Alleys	0

Hotels & Motels

Rooms	1,600
Bed & Breakfasts	4
Largest Meeting Room Capacity	200

Restaurants

Other	54
-------	----

FINANCIAL INSTITUTIONS

Citywide (Sumner and Davidson Counties)

Type of Institution	# of Institutions	# of Branches	Deposits
Commercial Banks	10	11	\$963,200,000
Savings Institutions	0	0	
Credit Unions	3	3	\$106,419,460
Total	13	14	

Citywide Combined Deposits \$1,069,619,460

(Deposits for June 30, 2019)

Source: Federal Deposit Insurance Corporation and National Credit Union Administration

INDUSTRIAL SUPPORT SERVICES

Service	Location	Distance (Miles)
Tool & Die	Local	1
Heat Treating	Local	.5
Foundry	Local	10
Heavy Hardware	Local	2
Sheet Metal	Local	.5
Lubricants	Local	3
Welding Supplies	Local	1
Abrasives	Local	1

SELECTED ECONOMIC INDICATORS

2018 ANNUAL AVERAGES

Labor Force	County	Labor Market Area*
Civilian Labor Force	396,570	926,710
Employment	386,140	901,940
Unemployment	10,440	24,780
Unemployment Rate	2.6%	2.7%

* Labor Market Area is defined as Cheatham, Davidson, Robertson, Rutherford, Sumner, Williamson and Wilson Counties in Tennessee.

2019 EMPLOYED POPULATION (AGE 16+) BY INDUSTRY

Agriculture/Mining	0.2%
Construction	6.7%
Manufacturing	7.4%
Wholesale Trade	2.8%
Retail Trade	9.4%
Transportation/Utilities	5.3%
Information	2.8%
Finance/Insurance/Real Estate	7.2%
Services	54.4%
Public Administration	3.9%

Source: ESRI

MANUFACTURING IN AREA (Annual Averages 2018)

Number of Units	780
Ann. Avg. Employment	20,954
Ann. Avg. Weekly Wage	\$1,082

Source: Tennessee Department of Labor and Workforce Development

PER CAPITA PERSONAL INCOME

Year	2019
Amount	\$34,816

Source: ESRI

MEDIAN HOUSEHOLD INCOME

Year	2019
Amount	\$59,474

Source: ESRI

AVERAGE HOME SALES

Year	2018
Number of Homes Sold	14,653
Average Cost	\$352,286

Source: Tennessee Housing Development Agency

RETAIL SALES

Year	2018
Amount	\$15,983,644,266

Source: Tennessee Department of Revenue

NATURAL RESOURCES

Minerals: Limestone

Timber: Hardwood, Cedar, Elm, Oak and Hickory

AGRICULTURAL

Crops: Corn, hay, soybeans, tobacco, fruits and vegetables

Livestock: Equine, cattle

UTILITIES

GAS

Local Distributor	Piedmont Natural Gas Company
Phone	800.353.6340
Website	www.piedmontng.com
Source Company	East Tennessee Natural Gas
Fuel Oil Suppliers	0
Suppliers of LP Gas	0

WATER

Water Supplier	White House Utility District
Phone	615.672.4110
Website	www.whud.org
Source	Cumberland River (Old Hickory Lake)
Capacity	15,000,000 GPD
Current Consumption	8,500,000 GPD
Storage Capacity	

WATER

Water Supplier	Madison Suburban Utility District
Phone	615.868.3201
Website	www.msud.net

WATER

Water Supplier	Metro Water Services
Phone	615.862.4600
Website	www.nashville.gov/Water-Services.aspx

Wastewater is treated by one of three wastewater treatment plants: Central, Dry Creek, and Whites Creek, with a rated capacity of 186 million gallons per day and the ability to treat as much as 500 million gallons of wastewater per day during extreme rainfall events. The wastewater collection system has more than 3,000 miles of piping, the largest of which is 16 feet in diameter.

SEWER

Sewer Provider	Metro Water Services
Phone	615.862.7225
Website	www.nashville.gov/water
Type of Treatment	Activated sludge
Capacity	4,000,000 GPD
Current Usage	125,000,000 GPD
City Sewer Coverage	75%
Storm Sewer Coverage	85%
Solid Waste Disposal Type	Land application

ELECTRICITY

Source Company	Tennessee Valley Authority
----------------	----------------------------

LOCAL POWER COMPANY (City and County)

Nashville Electric Service

President/CEO	DeCosta Jenkins
Address	1214 Church Street Nashville, Tennessee 37246
Phone	615.747.3981
Fax	615.747.3854
Website	www.nespower.com

MAJOR INDUSTRIAL MANUFACTURERS/DISTRIBUTION (citywide)

Firm	Product or Service	Total Employees	Union	Phone Number
Tyson Foods, Inc.	Case-ready meats	1,993	None	615.855.2800
Dollar General Corp. HQ	General Mercantile	1,100	None	615.855.4000
Associate Wholesale Grocers	Grocery distribution	315	None	615.859.4171
USF Holland Motor Freight	Distribution	300	Yes	615.855.7100
Des-Case Corporation	Filters	90	None	615.851.0870
The American Bottling Company	Bottled & canned soft drinks	70	None	615.992.9987
Richards & Southern	Entertainment marketing	50	None	615.859.4121
Prevost Motorcar	High-end luxury motor coaches	52	None	877.299.8881

For information on industrial sites and available industrial buildings contact:

Robert T. Bibb, Executive Director
Middle TN Industrial Development Association
2108 Westwood Avenue
Nashville, Tennessee 37212
Phone: 615.269.5233
Fax: 615.269.5184
mtida@mtida.org
www.mtida.org

Mary Laine Hucks, Director
Economic Development and Marketing
City of Goodlettsville
105 South Main Street
Goodlettsville, Tennessee 37072
Phone: 615.851-3211
Fax: 615.851.2212
mlhucks@goodlettsville.gov
www.goodlettsville.gov



MTIDA represents the Local Electric Power and Natural Gas Distributors located in the 40 county region of Middle Tennessee.

The information contained herein was obtained from sources we consider reliable. We can not be responsible, however, for errors or change in information.